



# COMPOSITES EUROPE

12th European Trade Fair & Forum for  
Composites, Technology and Applications

## Visitor and exhibitor statistics

19 – 21 September 2017

Messe Stuttgart, Germany

[www.composites-europe.com](http://www.composites-europe.com)

# COMPOSITES EUROPE – ON TRACK FOR INTERNATIONAL SUCCESS

With **406 exhibitors** from **27 countries** and **8,342 visitors** attending the last COMPOSITES EUROPE, this is the largest and most important industry event on the German market – one of the most innovative and largest markets in Europe. More and more international experts are recog-

nising the potential: **40 percent** of visitors now come to Stuttgart from abroad. The focus is on Europe, but visitors from Brazil, the USA, Canada, Japan, New Zealand and South Africa also make the long journey. In 2017 a total of **63 countries** were represented at COMPOSITES EUROPE.



## At the heart of the market: in future COMPOSITES EUROPE will take place in Stuttgart every year

The trade fair is held in Stuttgart once a year. The proximity to the automotive and aerospace industries as drivers of the composites industry are giving the fair in Stuttgart fresh impulses for the future. Fibre composites in particular will be

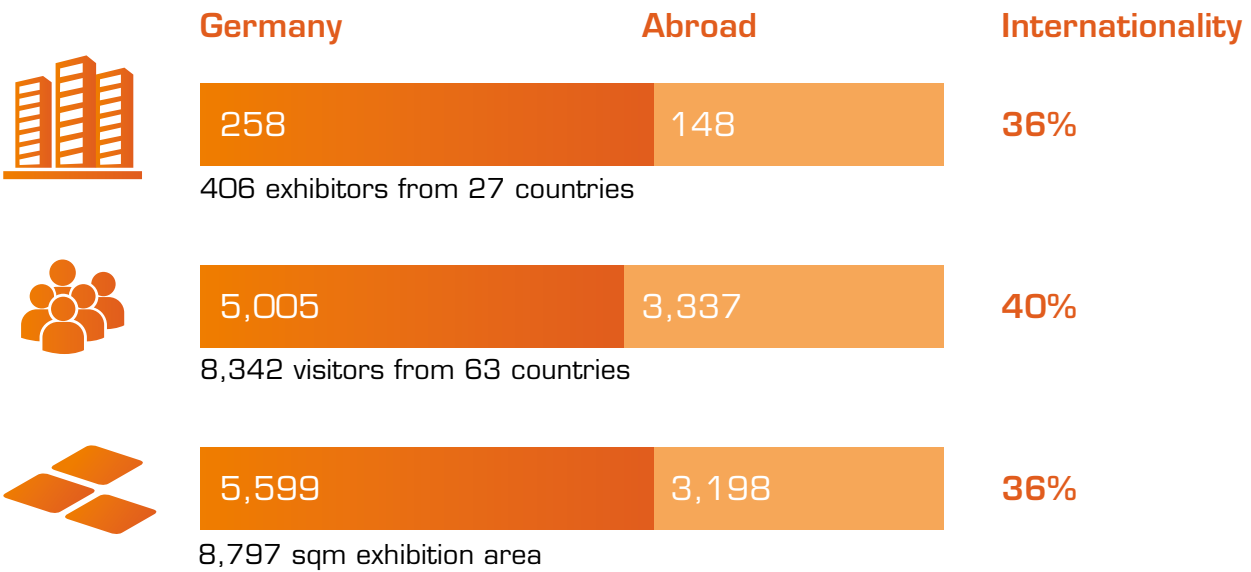
able to demonstrate their strengths in the seminal field of multi-material lightweight construction. COMPOSITES EUROPE and its strong partner network will accompany this development with all its formats.

**Officially verified!**



**On the following pages we have put together all official facts and figures on COMPOSITES EUROPE 2017, verified by FKM, and clearly structured and detailed.**

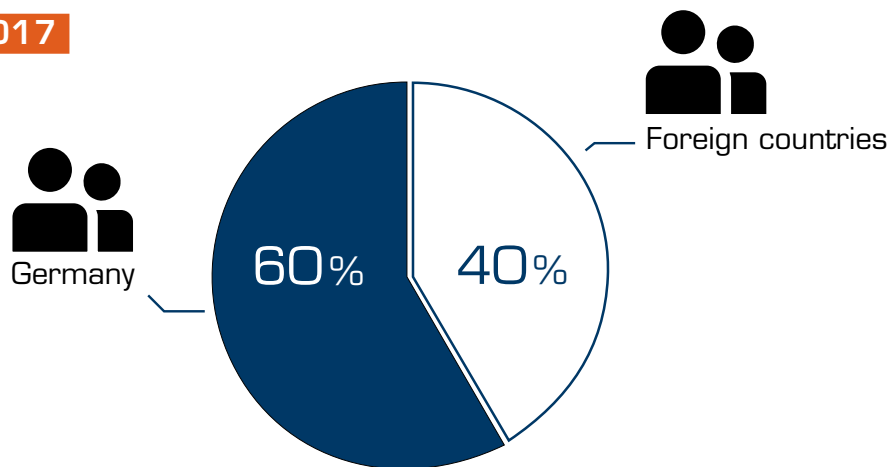
# FACTS AND FIGURES COMPOSITES EUROPE 2017 STUTT GART



## ORIGIN OF VISITORS



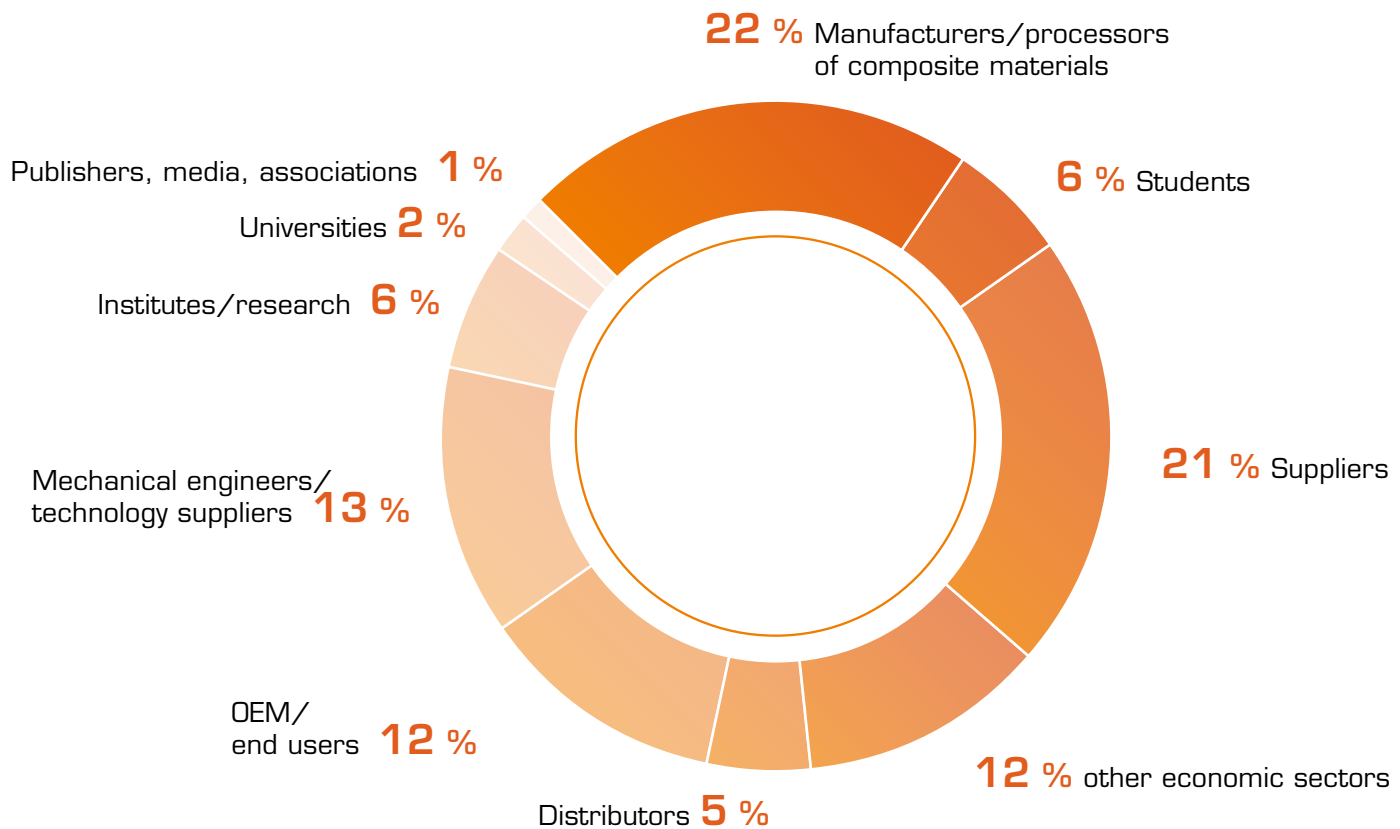
### Stuttgart 2017



### Top 5 countries represented in Stuttgart (excluding Germany):

■ Italy
■ Switzerland
■ UK/Ireland
■ Austria
■ Netherlands

## VISITOR BUSINESS ACTIVITIES

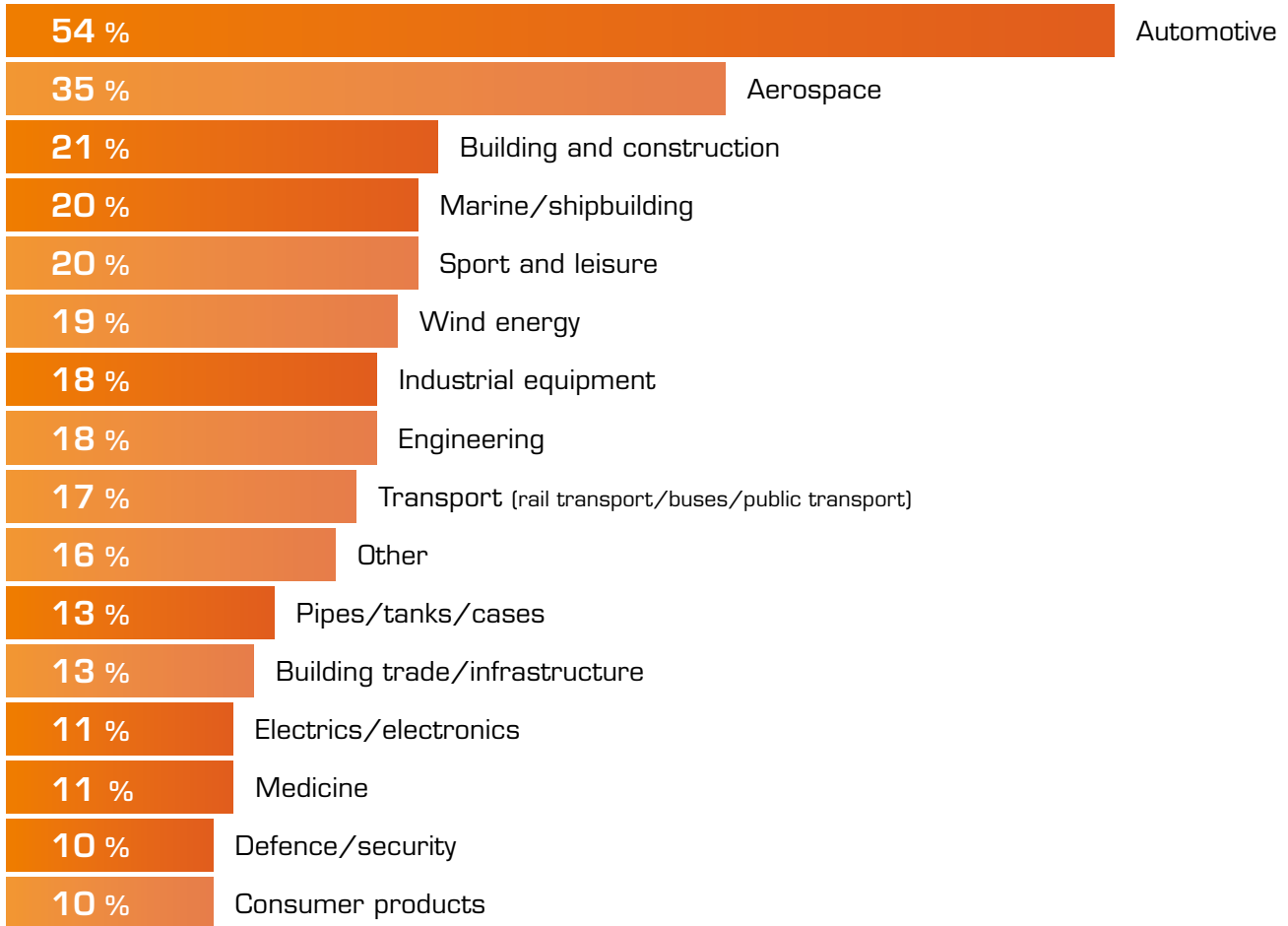


## INFLUENCE ON THE PURCHASING/PROCUREMENT PROCESS



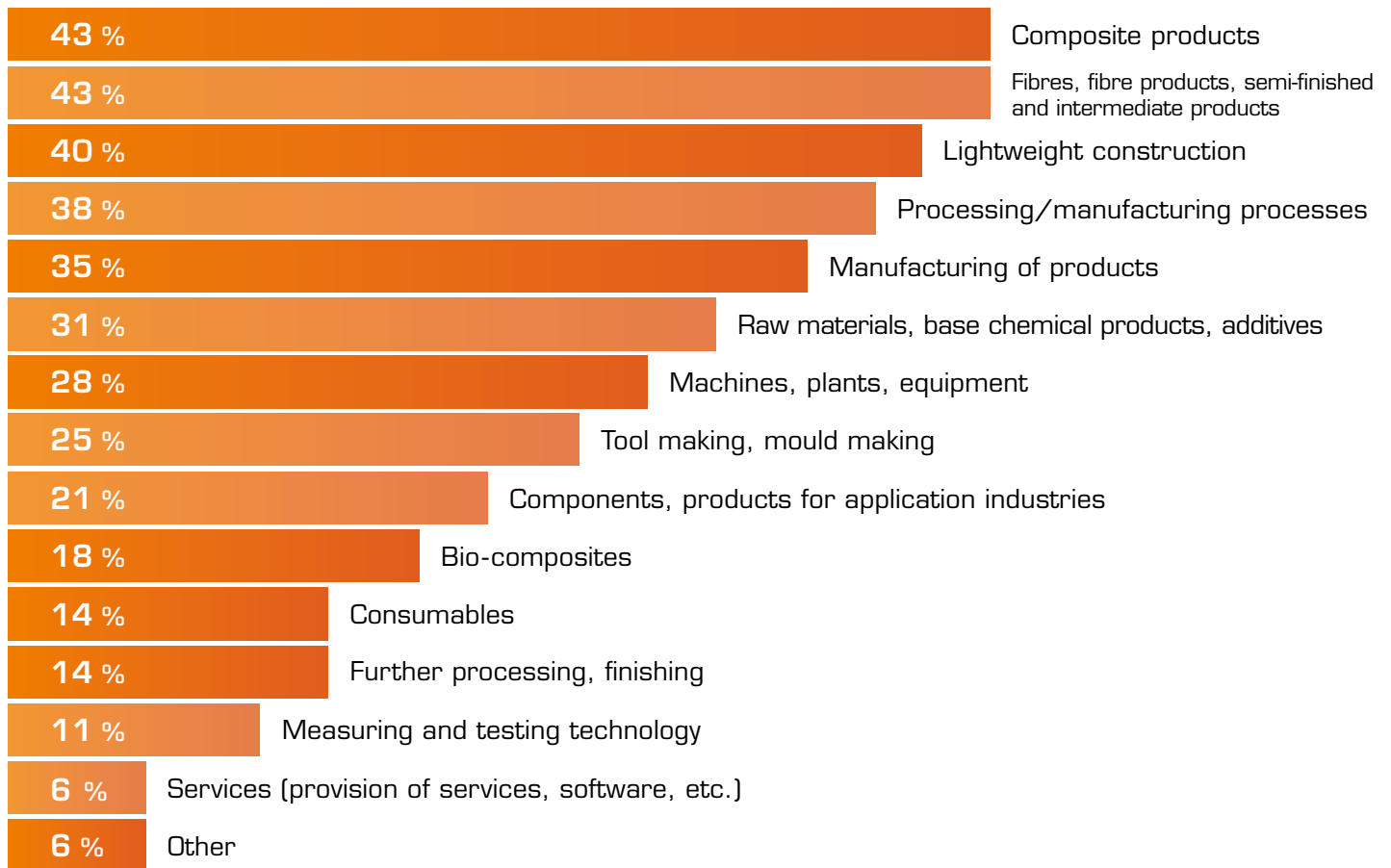
# APPLICATION SECTORS OF VISITORS (MULTIPLE ANSWERS POSSIBLE)

## Stuttgart 2017



## INTERESTS IN PRODUCTS AND GROUPS

(MULTIPLE ANSWERS POSSIBLE)

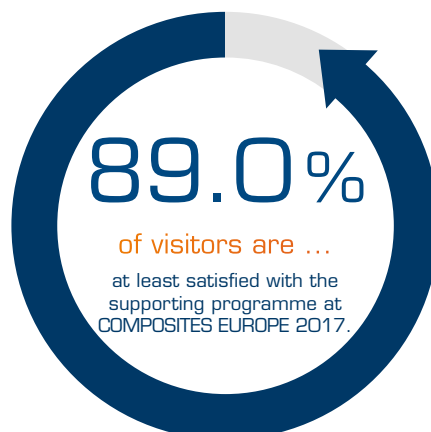


## EVALUATION AND PARTICIPATION 2017

### Satisfaction



### Supporting programme

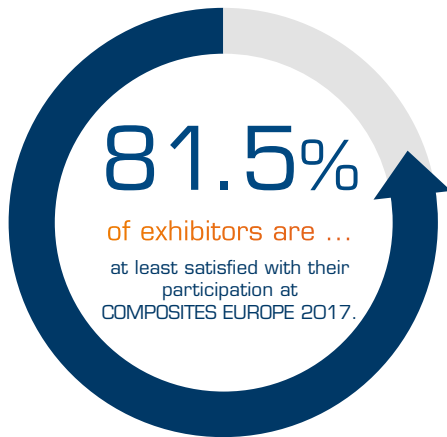


### Objectives

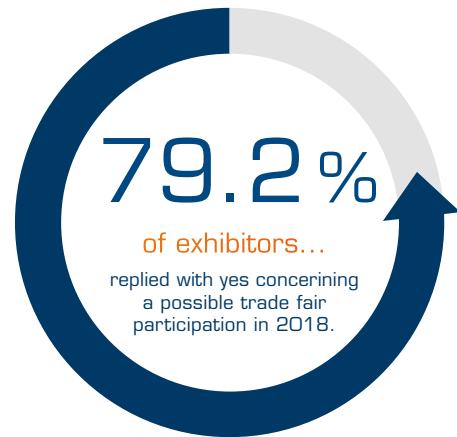


## EXHIBITOR FEEDBACK

### Overall success



### Renewed participation or expected participation 2018



## EXHIBITOR COMMENTS OF COMPOSITES EUROPE 2017



“Lightweight construction is particularly important for the international competitiveness of German industry and for “Made in Germany” and as a key innovative technology it strengthens our top international position.”

*Dr. Elmar Witten, CEO of AVK and the trade association Composites Germany*

„Stuttgart is an exciting place for us to handle our business that mainly takes place abroad. This is why we are planning to come again next year to intensify networking.“

*Estibalitz Arregi, Composites Unit Manager, Fagor Arrasate, Spain*

„The proximity to the automotive and aerospace industries as drivers of the composites industry gives the fair an additional boost.“

*Hans-Joachim Erbel, CEO Reed Exhibitions Deutschland GmbH*

„The decision to come to Stuttgart was certainly a good one. The very high quality of visitors, the noticeably higher demand and good talks with customers such as Mercedes and Airbus were decisive for us at the fair.“

*Michal Stahl, Director Corporate Marketing Communications, Hexion*

„Here we meet customers from Germany, Europe, but also from the USA, China and India. Things are moving fast, also in fields of application such as the construction industry and engineering.“

*Dennis Baumann, Head of Global Sales, SGL Group*

„Composites as a material and the whole industry connected with this have huge potential that is still to be revealed in many cases.“

*Dr. Elmar Witten, CEO of AVK*



