

# COMPOSITES 2012 RULES & REGULATIONS

These rules and regulations are a bona fide part of the contract for exhibit space for **COMPOSITES 2012**, managed by the American Composites Manufacturers Association, hereinafter referred to as Show Management, the Show's sponsor. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the Show. Each exhibitor, for himself, his employees, and his contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management.

**COMPOSITES 2012** serves as a forum for leaders of the composites industry to exchange the latest product information available in a professional atmosphere. Show Management reserves the right to decline, prohibit, deny, access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products and conduct. Show Management's decision and interpretation shall be accepted as final in all cases.

**1. Valid contract for space:**  
Applicants for exhibit space are required to submit the Exhibit Space Application/Contract to ACMA via the application contract or online. To be valid, each contract must convey deposits as stated on the Exhibit Space Application/Contract and be signed by an authorized company representative.

**2. Space assignment:**  
Initial booth assignments will be made in accordance with ACMA's Priority Point System. For contracts submitted after March 4, 2011, the point system will not apply and booth assignments will be made on a first-come, first-served basis.

**3. Payment of space:**  
If booth assignments were made prior to May 1, 2011, using the Priority Point System, the payment deadlines are as follows:

- May 1, 2011 – 30% of total exhibit space cost is due
- October 10, 2011 – 40% of total exhibit space cost is due
- January 9, 2012 – 30% of total exhibit space cost is due

The following schedule outlines the payment dates for all Application and Contracts submitted after May 1, 2011:

- **30% of the exhibit space cost is due upon application if the Application and Contract is submitted before October 10, 2011.**
- **70% of the exhibit space cost is due by October 10, 2011 for all exhibitors.**
- **The entire 100% exhibit space cost is due by January 9, 2012.**

You will be invoiced prior to each payment deadline for the balance of the total booth payment. Space will revert back to Show Management for any outstanding balances. Any deviations from this provision, including but not limited to acceptance by Show Management of any late payments specified herein, shall not be construed as a waiver of Show Management's rights to cancel exhibitor's contract for such non-compliance, re-assign booth location, take possession of said space without refund or further notification, or otherwise be construed as a modification of any schedule of payments required herein. Further, all payments as stated herein shall be payable at Show Management's principal place of business as stated in this contract. It is expressly agreed by the exhibitor that if they fail to pay space rental at the times specified above, Show Management shall have the unilateral right to reassign booth location or to take possession of said space, without refund, and lease same or any part thereof, to such parties and upon such terms and conditions as it deems proper.

**Membership Status**  
In order to get the ACMA member rate you must be a member in good standing at the time of the convention. If your company membership is not renewed by February 21, 2012 you will be charged/billed for the difference between the member rate and non-member rate. We reserve the right to charge your credit card on file for this amount without further notice. You will be notified prior to this date and given a chance to renew your membership.

**4. Communication:**  
As a **COMPOSITES 2012** exhibitor you will receive correspondence from ACMA. **COMPOSITES 2012** show management and official vendors regarding the show and offers pertaining to your exhibiting experience. By signing this agreement you agree to receive the correspondence via telephone, mail, fax and email.

**5. Cancellation, space reductions and refunds:**  
All cancellations and space reductions must be received in writing. Space assignments shall be deemed acceptable unless rejected seven (7) calendar days from the date appearing on the space confirmation letter sent to each exhibitor.

**CANCELLATIONS:** Should exhibitor cancel all, or part, of the exhibit space contracted herein after the date ACMA accepts this application and contract, exhibitor is liable for a) 30% of the total exhibit space cost if the cancellation is made by October 10, 2011; b) 70% of the total exhibit space cost if the cancellation is made between October 10, 2011 and January 9, 2012; or c) 100% of the total booth cost if cancelled after January 9, 2012.

**SPACE REDUCTIONS:** A fee of 50% of the difference between the cost of the originally assigned exhibit space and the cost of the reduced exhibit space, requested in writing by Exhibitor, will be charged on any reductions requested after the date ACMA accepts this Application and Contract, through January 9th, 2012. Exhibitor will be responsible for the

entire 100% cost of the originally contracted exhibit space regardless of any space reduction requests after January 9th, 2012.

No refunds will be made for cancellations and space reductions after January 9th, 2012 and the exhibitor is fully responsible for the full payment of the space contracted for, regardless of cancellation or reduction. Failure to appear at the Show does not release exhibitor from responsibility for payment of the full cost of space rental.

In the event of cancellation, space reverts back to Show Management for use at its sole discretion. Show Management's ability to resell the space shall not affect the refund schedule.

**6. Qualification for exhibiting/show objective:**  
Show Objective: **COMPOSITES 2012** is a trade show providing a marketplace for the reinforced polymer industry. Show Management will determine the appropriateness of products and services, and may prohibit display of products or services that do not meet the show objectives. Show Management requests that all promotion literature and demonstrations incorporate the use of proper protective equipment. In addition, Show Management prohibits unmanned booths at the show as it does not uphold the show objective. Unmanned booth space will be reclaimed and managed by Show Management 1 hour prior to show opening.

**7. Use of space, subletting space:**  
No exhibitor may assign, sublet or apportion his space to or with another business entity, individual, distributor, supplier, partner, or division that is a separate entity. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of business. Should any item from a non-exhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

**8. Operation of Exhibits:**  
a. **Selling:** Exhibitors may display, provide samples, discuss, explain and demonstrate products or services but may not make any sales which result in the direct exchange of moneys or the use of credit cards in the exhibit hall. However, exhibitors may take orders for products/services for future delivery.

b. **Lotteries:** An exhibitor who plans to use raffles, lotteries, or games of chance as a merchandising tool requires prior Show Management approval.

c. **Noise and Sound:** Musical instruments, audio equipment, and other noise-making devices or amplifying equipment shall be operated only at a level which will not interfere with other exhibitors. Show Management shall be the sole judge of what constitutes appropriate sound levels.

d. **Music Licensing:** Exhibitors are responsible for all applicable ASCAP/BMI licensing fees.

e. **Distribution of literature, samples, materials and sales activities:** These activities are permitted only within the confines of an exhibitor's rented space. Samples or souvenirs may not be sold and may not be distributed in a manner which in the judgment of the Show Management blocks the aisles or in any way handicaps other exhibitors or impairs the flow of attendees.

f. **Public Exhibit Hall Areas:** No company gobos, logos, etc. may be displayed or projected on or into the public exhibit space including aisle carpet, walls, ceilings, etc. without Show Management approval.

g. **Booth Representatives:** All representatives, including models or demonstrators must be properly registered, wear badges and be properly and modestly clothed. Scanty or revealing attire is not permitted. So-called "barbers" and "pitchmen" are strictly prohibited. Exhibitor registration will permit entrance to the exhibit hall during move-in, show hours, move-out, and all exhibit hall functions. Exhibitors wishing to attend other business and social functions must register appropriately.

h. **Materials and Demonstrations:** All exhibitors must have exhibit hall demonstrations pre-approved by Show Management and the local Fire Marshall. Any exhibitor who brings in a material that requires a MSDS sheet, and all demonstrations, must adhere to the ACMA's "Rules and Regulations for Demonstrations and Materials" ("RRDM"). Exhibitor will be strictly liable for any damages that ACMA incurs as result of any violation by exhibitor or its agents of the RRDM or any federal, state or local law or regulation. Exhibitor further warrants that it and its agents are qualified to handle all material that requires a MSDS sheet and are experienced in performing any planned demonstration.

i. **Photography:** Only photography of the exhibitor's own booth is permitted. Photography of another exhibitor's exhibit space or product is prohibited.

j. **Display Regulations:** All exhibit displays must adhere to current IAEE Guidelines for Display Rules & Regulations. The only exception is that all island booths 400 sq ft and larger can go up to a height of 25'.

**9. General regulations and public policy:**  
Each exhibitor is charged with knowledge of all State, County and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the exposition.

Any use of cooking equipment and/or open flame must be approved by the local fire marshal.

No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building.

All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear

and unobstructed at all times.

Electrical equipment must be Underwriter Laboratory approved. Use of propane and helium balloons is prohibited.

An exhibitor who makes any claim or advertises at **COMPOSITES 2012** in any way, which in the sole opinion of Show Management, is false, misleading or otherwise against public policy, at the sole discretion of Show Management be required to discontinue such claim or advertising.

No children under the age of 16 are allowed in the exhibit hall during set up or to dismantle. Anyone under the age of 18 must be accompanied by a parent or guardian at all times. No strollers are allowed in the exhibit hall at any time.

**10. Exhibitor's authorized representative:**  
The exhibiting firm assumes responsibility for its authorized representative to follow all Show Management Contract Rules and Regulations and display regulations. Each exhibitor is required to have a single booth contact.

**11. Non-liability:**  
It is expressed, understood and agreed by each and every contracting exhibitor, his agents, and guests that neither the **COMPOSITES 2012** management, nor its employees or contractors shall be liable for loss or damage to the goods or properties of exhibitors. At all times such goods and properties remain in the sole possession, custody and control of each exhibitor.

On signing the Exhibit Space Application/Contract, the exhibitor releases and agrees to defend and to indemnify ACMA, **COMPOSITES 2012**, managers, officers and directors, sponsors, employees and agents, and hold them harmless from any suit or claim including attorneys' fees for property damage or personal injury by whomever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the Show.

In the event of show cancellation, due to partial or total destruction of the premises by fire, hurricane, act of God, strikes, authority of law, or any other cause beyond the control of Show Management, Show Management assumes no liability for the loss of business or fulfillment of the contract for space. Show Management will reimburse the exhibitor pro rata on amounts paid in, less any and all legitimate expenses incurred by Show Management at Show Management's discretion due to show cancellation.

**12. Insurance:**  
The exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to Show Management if requested. Comprehensive General Liability Insurance coverage including contractual liability coverage with a single limit for bodily injury and property damage coverage of \$1,000,000.00 and Worker's Compensation/Occupational Disease coverage in full compliance with Federal and State laws.

**13. Attorney's fees:**  
Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses including attorneys' fees.

**14. Non-waiver:**  
Show Management shall not be deemed to waive any of its rights unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

**15. Use of certain property:**  
Exhibitor will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless Show Management, the City and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

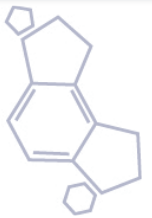
**16. Americans with Disabilities Act (ADA):**  
Exhibitors must be in full compliance with the Americans with Disabilities Act.

**17. Social functions/special events:**  
Any social function or special event held for 25 individuals or more must be approved by Show Management. Social functions for 25 individuals or more are allowed only during non-exhibit hours and must not conflict with any official events such as educational sessions, hosted receptions, and general sessions scheduled by Show Management. Exhibitors wishing to hold hospitality functions are requested to coordinate the scheduling of these events with Show Management. Only **COMPOSITES 2012** exhibitors and sponsors are permitted to hold hospitality functions in the convention center or official convention hotels.

**18. Violations of Regulations:**  
ACMA and/or **COMPOSITES 2012** Management may take enforcement action at its discretion up to and including closing Exhibitor's booth, for violation by Exhibitor of **COMPOSITES 2012** Rules and Regulations or Exhibitor's breach of the terms of this Application and Contract. If ACMA and/or **COMPOSITES 2012** Management shuts down Exhibitor's booth due to Exhibitor violating **COMPOSITES 2012** Rules and Regulations, Exhibitor will not receive a refund or damage compensation from ACMA. Exhibitors may result in Exhibitor being banned from participation in **COMPOSITES 2012**, including future shows, or loss of priority points.

# EXHIBITOR BROCHURE

## COMPOSITES 2012 THE PREMIER EXHIBITION AND CONVENTION



Las Vegas, Nevada  
Conference: February 21–23, 2012  
Exhibits: February 22–23, 2012

# It's All About TOMORROW's Business

- Showcasing everything from basic to high performance materials, products & equipment
- Broad diversity of attendees & exhibitors
- Wide range of education and technical papers with real-life applications
- Emphasis on networking opportunities & business growth
- Backed by 30+ years of experience & innovation
- Proven record of delivering results
- Global perspective — US focus

## SPECIALS FOR COMPOSITES EUROPE EXHIBITORS

Stands and 20% Discounted Rates



COMPOSITES EUROPE

[www.acmashow.org](http://www.acmashow.org)

EXHIBITS | DEMONSTRATIONS

EDUCATION | NETWORKING

BUSINESS MEETINGS | AWARDS

SHOWCASE | PRODUCTS

ARCHITECTURE | SPACE

AUTOMOTIVE

CONSTRUCTION | CORROSION

POWER GENERATION

MARINE | MASS TRANSIT

MILITARY | SPORTS

TRUCK & RV

FABRICATORS/MATERIALS

END USERS | SUPPLIERS

DISTRIBUTORS | GOVERNMENT

UNIVERSITIES | MILITARY

Produced by



# COMPOSITES EUROPE PAVILION SPECIAL OFFER

## COMPOSITES 2012

**COMPOSITES: THE Premier Exhibition and Convention** in the United States brings together key decision makers from all segments of the composites industry. Everything's covered: From basic materials and processes to cutting edge, high-tech products and equipment. As the top composites industry event in North America, COMPOSITES delivers the most extensive range of potential customers available in a single venue. It's a proven value, with a 30-year track record of results for its exhibitors.

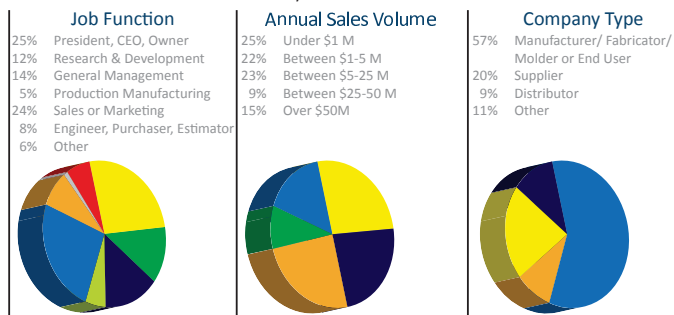
Composites is about innovation. Opportunity. Education. By spotlighting what's new - material advancements, upgraded operational efficiencies, "green" product trends and processes as well as emerging market applications - COMPOSITES provides the tools to expand your business and secure its future.

COMPOSITES provides an exhibitor floor that attracts new exhibitors each year and plenty of networking during receptions and lunches. COMPOSITES showcases innovations in the industry with the Awards for Composites Excellence (ACE) Pavilion and Luncheon, provides expert education and speakers with close to 100 sessions, and highlights research with a University Poster Session.

COMPOSITES is produced by the American Composites Manufacturers Association

## Who Shows Up on the COMPOSITES Show Floor?

- More than 650 different companies represented at COMPOSITES
- More than 220 exhibitors in attendance last year - 18% increase from previous year
- More than 40 countries - and every state in the U.S. - on the Show Floor



## How COMPOSITES Supports Exhibitors

COMPOSITES is THE place to link up with potential customers and strengthen ties to current ones. It's the ideal venue for introducing a new or improved product line or process. To help make certain you see as many people as possible - and make the most of your COMPOSITES investment - we offer all exhibitors an array of tools and services **included** with the exhibit space rate. For example:

- Pre- and Post-Show Attendee Lists
- Connecting with Attendees
- Exhibit Hall Passes
- Product Launch Promotion
- Marketing Templates
- Exhibitor Webinars
- Press Relations
- Interact with Attendees
- Exhibitor Lounge with Coffee
- Company Listing
- Business Meetings
- Well Designed Exhibit Hall

Plus for COMPOSITES EUROPE Exhibitors, a special pavilion, 20% discounted rates and booth package with stand is offered.

## COMPOSITES 2012 AT-A-GLANCE

<b>Dates</b>	Tuesday – Thursday, February 21-23, 2012 (Exhibit Hall Open February 22-23)
<b>Location</b>	Mandalay Bay, Las Vegas, NV, USA
<b>Exhibit Hall Hours</b>	Wednesday, February 22, 2012 9:30am - 5:30pm and Thursday, February 23, 2012 9:30am - 3:30pm
<b>Move In</b>	Tuesday, February 21, 2012 8:00am - 5:00pm
<b>Early Move In With Show Management Approval</b>	Sunday, February 19, 2012 12:00pm - 5:00pm. (Please note that overtime rates apply.) Monday, February 20, 2012 8:00am - 5:00pm. (Please note that February 20 is President's Day and overtime rates apply.)
<b>Move Out</b>	Thursday, February 23, 2012 3:30pm - 9:30pm and Friday, February 24, 2012 8:00am - 4:00pm

## Top Market Segments:

Architectural	Marine
Aerospace	Mass Transportation
Automotive	Military
Building/Construction	Power Generation
Corrosion	Sports & Leisure
Kitchen & Bath	Truck & RV

## Enhance Your Experience

Looking for more? The following are available:

- Present sales information on the Main Stage, in the Exhibit Hall
- First time exhibitor pavilion and special rates
- Sponsor opportunities throughout the event
- Advertising opportunities before, during and after the event
- Exhibitor Webinars

Contact Ryan Brown at 703-682-1673 or [rbrown@acmanet.org](mailto:rbrown@acmanet.org) for more information. To sign up, use attached form or contact Dan Macauley, Composites Europe, at [DMcAuley@reedexpo.com](mailto:DMcAuley@reedexpo.com)

## COMPOSITES 2012

THE COMPOSITES EXHIBITION AND CONVENTION

FEBRUARY 21-23, 2012  
MANDALAY BAY, LAS VEGAS, NV

## EXHIBIT SPACE APPLICATION & CONTRACT

Produced by the American Composites Manufacturers Association

February 21-23, 2012 (Exhibit Hall open February 22 & 23, 2012)

## Specials for COMPOSITES EUROPE Exhibitors



### STEP 1

Please Select Current Status:  ACMA Member  Non-Member

### STEP 2

**Required Private Contact Information:** Please print legibly or type. All correspondence will be sent to the address and email below. This contact information is for direct correspondence between ACMA and the exhibitor and will not be shared with the public.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Street Address (for courier shipments) \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
(Please provide both a mailing and a street address. UPS does not deliver to a P.O. Box.)  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail (required for all show management correspondence) \_\_\_\_\_

### STEP 3

Please indicate your top 3 booth choices: (ACMA will make every attempt to honor choices listed, but it is not guaranteed.)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

### STEP 4: EXHIBIT PACKAGES

Please select one exhibit package

<input type="checkbox"/> Level 1 (10 x 10 sq. foot) <b>US\$4,575</b>	<input type="checkbox"/> Level 2 (10 x 20 sq. foot) <b>US\$8,375</b>
<ul style="list-style-type: none"> <li>▶ 8' high hard wall system</li> <li>▶ 40" side returns</li> <li>▶ Header Graphic (not backlit)</li> <li>▶ Track light with 1 head per panel</li> <li>▶ Set and removal</li> <li>▶ (1) 38" w x 18" d x 40" high counter with sliding doors</li> </ul>	<ul style="list-style-type: none"> <li>▶ (1) 9' x 10' grey carpet</li> <li>▶ (2) Stools</li> <li>▶ (1) Wastebasket</li> <li>▶ (1) 10 AMP Electrical Outlet</li> <li>▶ One time cleaning at start of Show</li> <li>▶ 200 lbs of freight</li> </ul>
<b>Save US\$ 1,100</b>	<b>Save US\$ 2,100</b>



### STEP 5

Payment Calculation ▶ Subtotal: (square footage) \_\_\_\_\_ X (rate) \_\_\_\_\_ = \$ \_\_\_\_\_

**TOTAL PAYMENT sent with this application**

\$ \_\_\_\_\_

Authorized Exhibitor's Signature\* \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_

\*This signature indicates that the rules and regulations have been read, and binds the company to all COMPOSITES 2012 rules, regulations and terms, including the Display Regulations and demonstration regulations. A booth will not be reserved or assigned to any company without a signed agreement.

### STEP 6: PAYMENT OPTIONS

- ▶ To pay via credit card, visit the Exhibitor Service Center at [www.acmashow.org](http://www.acmashow.org) to pay online OR contact **Ryan Brown** at [rbrown@acmanet.org](mailto:rbrown@acmanet.org) to request a credit card authorization form.
- ▶ To pay via check, please make all checks payable to **American Composites Manufacturers Association**  
Send payments to: American Composites Manufacturers Ass'n. • 1010 N. Glebe Road, Suite 450 • Arlington, VA 22201
- ▶ To pay via wire transfer, please contact Ryan Brown at [rbrown@acmanet.org](mailto:rbrown@acmanet.org) for bank information.
- ▶ Once completed, please fax this contract to **703.525.0743**